



THE SCHOOL DISTRICT OF  
PHILADELPHIA

**ATTEND  
TODAY,  
ACHIEVE  
TOMORROW.**

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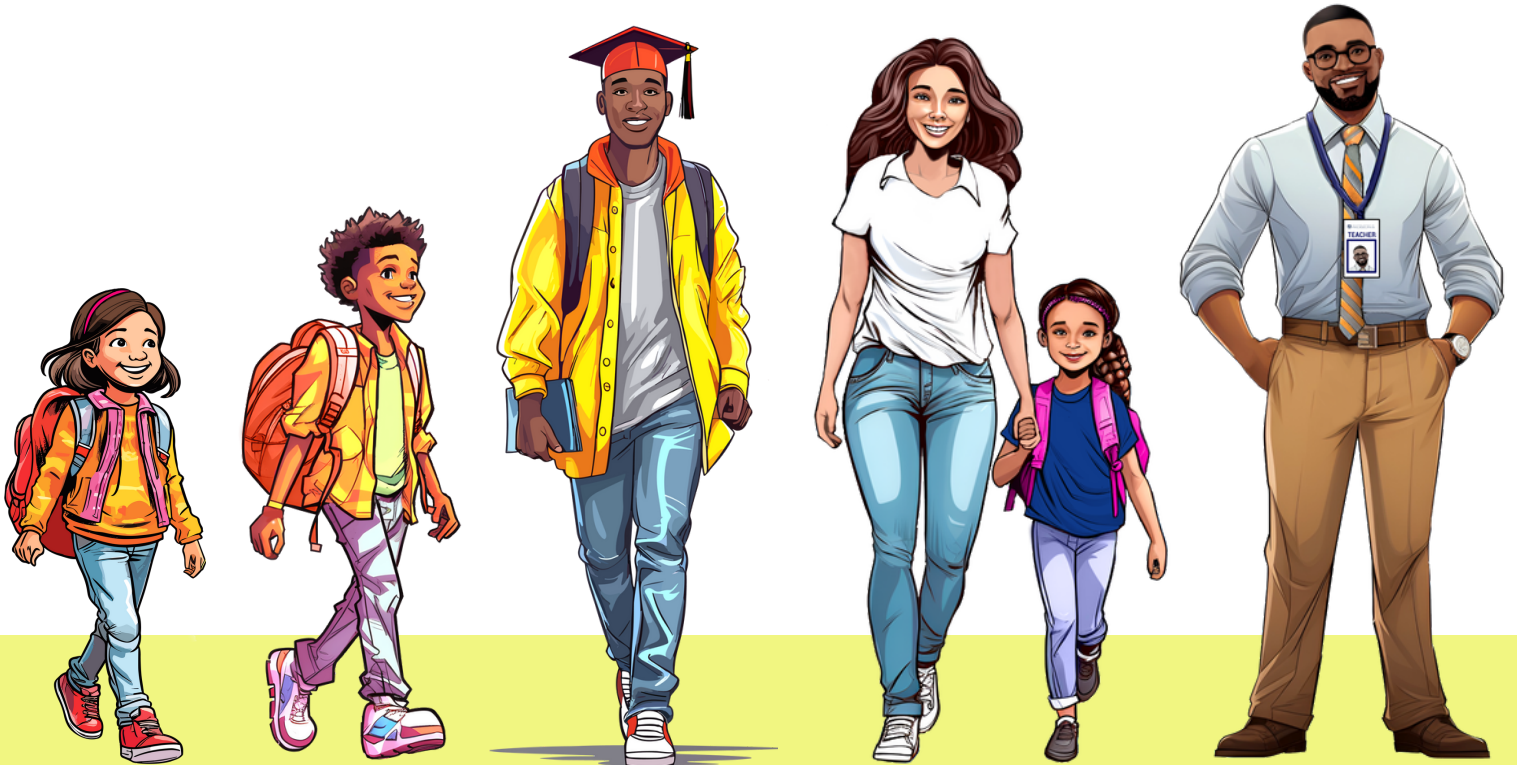
**Attendance Campaign**

The School District of Philadelphia

Recognizing that regular attendance is fundamental to academic achievement and future success, this campaign is designed to provide supportive services and implement strategies that will boost daily attendance rates and, in turn, enhance academic performance, graduation rates, and future opportunities for students.



# ATTEND TODAY, ACHIEVE TOMORROW.





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Make daily classroom  
attendance your goal!



Need support?  
Scan the code or visit  
[philasd.org/attendtoday](https://philasd.org/attendtoday)





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# ATTEND TODAY, ACHIEVE TOMORROW.

School starts Tuesday, September 5, 2023  
Attending school on time, every day is vital for your child's success.  
Start planning today!

THE SCHOOL DISTRICT OF PHILADELPHIA

### DID YOU KNOW?

Getting your child to school on time, every day is one of the most important things you can do to help them succeed in school and in life.

Children who attend school on time, every day are more likely to:

- read at or above grade level
- perform well in math
- build lasting friendships that support their social and emotional well-being
- graduate high school on time

Inside find tips and resources to support you as you prepare your child to attend school on the first day and every day throughout the school year.



Learn more. Scan the code with your phone's camera or visit [philasd.org/attendtoday](https://philasd.org/attendtoday)

### HOW FAMILIES CAN SUPPORT DAILY SCHOOL ATTENDANCE

- ✓ **Be your child's attendance champion**  
Let them know you care about school because when you're excited, they are too!
- ✓ **Celebrate great attendance at home**  
Use the *Weekly Attendance Tracker* and *Attendance Hero Certificate* to make it fun for all.
- ✓ **Know your child's bell & bus schedule**  
Check the school's website or call the school office for details.
- ✓ **Plan your daily routine with your child**  
Post it at home using the *Daily Routine reminder*. Also, about 1-2 weeks before the first day of school, start gradually adjusting your child's bedtime and wake-up time to make getting to school on time easier.
- ✓ **Make a plan and backup plan for getting to school on time**  
It's so important to have people in your life who have your back. Ask family, friends or neighbors to be your school drop-off back up. And be theirs, too.
- ✓ **Make sure your child is up to date on required immunizations**  
By law and for everyone's safety, kids without required immunizations may not be allowed to remain in school. Free school-required vaccines are available to all K-12 students at any [CityLife Health Clinic](https://philasd.org/vax) or [City Health Center](https://philasd.org/vax) in Philadelphia. Schedule an appointment at [philasd.org/vax](https://philasd.org/vax) or call 1-877-926-9272.
- ✓ **Register for a Parent and Family Portal account** *if you don't yet have one*  
It's the best way to access information about your child's attendance, grades, test scores and more. Register at [philasd.org/pfportal](https://philasd.org/pfportal).
- ✓ **Plan ahead for early dismissal days**  
Learning continues on these days so be sure your child attends school and has an after-school care plan in place if needed.

### ATTENDANCE CHALLENGES?

Talk to your child's principal, teachers or the school nurse. They can help.

Visit [philasd.org/attendtoday](https://philasd.org/attendtoday) to find District and City of Philadelphia resources and supports, and the Read by 4th Attendance Toolkit which includes the Daily Routine reminder, Attendance Tracker and Hero Certificate.

For general back-to-school resources and information, visit [philasd.org/ringthebell](https://philasd.org/ringthebell) or call 215-400-4000.



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FOR MORE ATTENDANCE RESOURCES VISIT: [PHILASD.ORG/ATTENDTODAY](https://philasd.org/attendtoday)



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Visit [philasd.org/attendtoday](https://philasd.org/attendtoday) or more attendance information and resources, including a list of District and City of Philadelphia supports.



 5 Ways to Support a Great Attendance Year | The Scho...  Copy link

**ATTEND TODAY, ACHIEVE TOMORROW.**

**5 WAYS TO SUPPORT A GREAT ATTENDANCE YEAR**

Watch on  YouTube

 **ATTEND TODAY, ACHIEVE TOMORROW.** Why Daily Attendance in Grades K-3 Matters | The Sch...  Copy link

**WHY DAILY ATTENDANCE IN GRADES K-3 MATTERS.**

Watch on  YouTube

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