



DEVELOPMENT OFFICE

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NORWIN™
— SCHOOL DISTRICT —



HIGH SCHOOL

OPPORTUNITIES	2021-2022 PRICE	QUANTITY AVAILABLE	TIME PERIOD	TOTAL PRICE
Gymnasium: Scoreboard	\$3,000	6	5 Years	\$15,000
Gymnasium: Event/Game Day Sponsorship (by athletic team)	\$200 per event or game	Negotiable	Negotiable	Negotiable
Gymnasium: Naming Rights	\$30,000	1	5 Years	\$150,000
Gymnasium: Score Table	TBD	TBD	Negotiable	Negotiable
Natorium (Pool): Banners	TBD	TBD	Negotiable	Negotiable
Natorium (Pool): Naming Rights	Negotiable	1	10 Years	Negotiable
Natorium (Pool): Scoreboard	\$2,000	4	5 Years	\$10,000
Natorium (Pool): Statis Digital Advertisement	TBD	TBD	Negotiable	Negotiable
Natorium (Pool): Video Commercials	TBD	TBD	Negotiable	Negotiable
Softball Field: Banners	TBD	TBD	Negotiable	Negotiable
Softball Field: Naming Rights	TBD	TBD	10 Years	Negotiable
Tennis Courts: Naming Rights	\$2,000	4	10 Years	Negotiable
Tennis Courts: Banners	\$2,000	4	1 Year	Negotiable
Tennis Courts: Wind Screen Panels	\$4,000	4	3 Years	Negotiable

HIGH SCHOOL BASEBALL FIELD

OPPORTUNITIES	2021-2022 PRICE	QUANTITY AVAILABLE	TIME PERIOD	TOTAL PRICE
Baseball Field: Banners on Fences	Negotiable	TBD	1 Year	TBD
Baseball Field: Naming Rights	Negotiable	1	10 Years	Negotiable
Baseball Field: Scoreboard	\$3,000	4	5 Years	\$15,000



DISTRICTWIDE

OPPORTUNITIES	2021-2022 PRICE	QUANTITY AVAILABLE	TIME PERIOD	TOTAL PRICE
Academic Program Sponsorship: STEM, Technology, etc	Negotiable	Negotiable	Negotiable	Negotiable
Arts Program Sponsorship: Music Programs, Art Programs, etc	Negotiable	Negotiable	Negotiable	Negotiable
Digital-Based Publications	Negotiable	Negotiable	Negotiable	Negotiable
eBlasts Advertising	Negotiable	Negotiable	Negotiable	Negotiable
Exclusivity Agreements	Negotiable	Negotiable	Negotiable	Negotiable
Mobile App Advertising	\$300	5	1 Year	N/A
Naming Rights: Room/Location Library, Training Room, etc	Negotiable	Negotiable	Negotiable	Negotiable
Print-Based Publications	Negotiable	Negotiable	Negotiable	Negotiable
School Bus Advertising	Negotiable	Negotiable	Negotiable	Negotiable
Soccer Catch Nets Fields other than Knights Stadium	TBD	TBD	Negotiable	Negotiable
Vehicle/Truck Sponsorship/Ads	Negotiable	Negotiable	Negotiable	Negotiable
Website Advertising	Varies	Negotiable	Negotiable	Negotiable
School Spirit: Apparel	TBD	Negotiable	Negotiable	Negotiable
School Spirit: Paper Products Napkins, Cups, etc	TBD	Negotiable	Negotiable	Negotiable
School Spirit: Special Events	TBD	Negotiable	Negotiable	Negotiable
Special Event Sponsorship: Opening Day, Presentations, Graduation	TBD	Negotiable	Negotiable	Negotiable

KNIGHTS STADIUM

OPPORTUNITIES	2021-2022 PRICE	QUANTITY AVAILABLE	TIME PERIOD	TOTAL PRICE
Banners on Fences	TBD	Negotiable	1 Year	Negotiable
Event/Game Day Sponsorship (by athletic team)	\$200 per event/game	Negotiable	Negotiable	Negotiable
Football Coin Toss Sponsorship	\$150 per game	Negotiable	Negotiable	Negotiable
Ground Banners on Field Advertisements	TBD	TBD	1-3 Years	Negotiable
Stadium Naming Rights	Negotiable	1	10 Years	Negotiable
Scoreboard	\$4,000	4	5 Years	Negotiable
Soccer Catch Nets	TBD	4	3 Years	Negotiable