



50 Ways to Add Value in Relationships

1. Send congratulations
2. Extend an invitation
3. Share your passion
4. Provide advice
5. Share gratitude / thank them
6. Act as a sounding board
7. Provide counsel
8. Share your passion
9. Send a gift
10. Make an introduction
11. Make a referral
12. Post a testimonial
13. Share industry / market trends
14. Tell a story
15. Check-in to say hello
16. Share a joke
17. Share a lesson you've learned
18. Provide caution
19. Provide a challenge
20. Be a mentor
21. Be a sponsor
22. Wish them happy birthday
23. Celebrate a milestone
24. Remind them
25. Go for a walk together
26. Send a recommendation (e.g., book, show, restaurant)
27. Give them tips or strategies
28. Send thought leadership
29. Ask for a favor
30. Respond to a favor
31. Share an experience together
32. Send them a note
33. Acknowledge and recognize them
34. Give them a compliment
35. Compliment them to their boss
36. Submit their resume at your company
37. Create an opportunity to learn together
38. Share something that excites you
39. Let them know about an opportunity
40. Introduce them to a mentor
41. Share a hobby (e.g., sports, cooking)
42. Save them a seat / put them on the list
43. Congratulate them on a promotion
44. Send a gift
45. Send a handwritten card
46. Send a voice or video note
47. Show empathy
48. Show vulnerability
49. Show compassion
50. Extend patience